



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION



# GLOBAL YOUTH LEADERSHIP ACADEMY (GYLA) DISTANCE LEARNING COURSE

*Empowering Youth as Global Leaders & Social Entrepreneurs  
for Championing Post-pandemic Futures and Engagement in SDGs*

( 18 - 29 JULY 2022)

In times of COVID-19 pandemic and its impact, young people have suffered a lot from disruptions to overseas learning, exchange of education, and opportunities of internship and voluntary service in the UN agencies. Since the eruption of the pandemic, UNIDO has launched many activities under the UNIDO framework of “*Responding to The Crisis, Building a Better Future*”. UNIDO is now working closely with its Member States and partners to respond to the COVID-19 pandemic, to recover from its socio-economic consequences, and to build a better future together. As the world recovers from the health emergency and its devastating impact on jobs, livelihood, trade and industrial development, the crisis also opens up an opportunity for a much-needed transformation that will speed up progress towards SDGs and protect people from future crises.

Global Youth Leadership Academy (GYLA) is a youth-led platform, a flagship learning program for youth. It provides young people with opportunities to learn and exchange knowledge and experiences with global leaders to unleash their potential to become future leaders and global citizens. Today, it is more important for GYLA to bring young people together to discuss with global leaders the roles of youth in response to challenges of pandemic and engagement in SDGs. UNITRAIN, a partner of UNIDO, will jointly organize GYLA online programs in 2022 to promote “*UNIDO Geographic Diversity Strategy & Action Plan and the Framework of Building a Better Future*” and as well provide the opportunity for young people who aspire to become global leaders to champion the post-pandemic futures and contribute to SDGs and Inclusive and Sustainable Industrial Development (ISID) for a resilient recovery from the pandemic crisis.



SUSTAINABLE  
DEVELOPMENT GOALS



“All our hopes for a better world rest on young people. Sustainable development, human rights, peace and security can only be achieved if we empower these young people as leaders. The United Nations must empower young people, increase their participation in society and their access to education, training and jobs.”

*António Guterres, UN Secretary-General*

“Giving young people from all walks of life the opportunity to truly be active participants in the social and political life of their societies, as well as in the multilateral project, means ensuring that we are building a world that is truly for them.”

*Audrey Azoulay, Director-General of UNESCO*

“Attending the GYLA has reinforced my standpoint... I learned, even though our cultures and values differ, we have a few things in common: the wish to contribute to a better world. And already now, I feel like I am 1% closer to reach the goal of becoming a leader and making the world a safe place. I have often faced the problem to find the strength to do something, but I believe attending GYLA is the first step to take my own initiative.”

*Hanna Brunzel, participant of 2021 GYLA Summer Program,  
Otto-von-Guericke University, Germany*

“In as much as challenges do exist at certain points, the desire to see change has always kept me going. Attending GYLA has and will always be a precious gift which I pledge to jealously guard and make good use of. This opportunity to acquire knowledge and make friends is totally priceless. Life has been breathed on my dreams and now I have a clear picture of what my contribution to the world is. Thank you, GYLA, for believing in us, thank you for giving us the opportunity to make a contribution to the world today and for generations to come. The program has equipped and positioned me for better leadership.”

*Ruth Kitamirike, participant of 2021 GYLA Summer Program,  
Makerere University, Uganda*

“GYLA’s advocacies, which revolve mainly on sustainable development, and the discussions made during this two-week program are relevant not only because of the deteriorating state of our environment but also because they promote a deeper understanding of culture, cater to an open acceptance of differences and similarities, and demand a more profound commitment from you, the next generation of humans... I am extremely envious of the participants in this program for having a venue like GYLA to hone your talents, develop your confidence, and improve your understanding of your role in global governance.”

*Uella Vida Mancenido-Gayo,  
Tutor of 2021 GYLA Summer Program,  
The Lyceum of the Philippines University*

## UNIDO: Inclusive and Sustainable Industrial Development for a Better Future

UNIDO is the specialized agency of the United Nations that promotes industrial development for poverty reduction, inclusive globalization and environmental sustainability. As of the year 2019, 170 States are Members of UNIDO. The mission of the United Nations Industrial Development Organization (UNIDO) is to promote and accelerate inclusive and sustainable industrial development (ISID) in Member States. The relevance of ISID as an integrated approach to all three pillars of sustainable development is recognized by the 2030 Agenda for Sustainable Development. UNIDO's mandate is fully recognized in SDG-9, which calls to "Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation". UNIDO's programmatic focus is structured in four strategic priorities: creating shared prosperity; advancing economic competitiveness; safeguarding the environment, and strengthening knowledge and institutions. Each of these programmatic fields of activity contains a number of individual programmes, which are implemented in a holistic manner to achieve effective outcomes and impacts through UNIDO's four enabling functions: (i) technical cooperation; (ii) analytical and research functions and policy advisory services; (iii) normative functions and standards and quality-related activities; and (iv) convening and partnerships for knowledge transfer, networking and industrial cooperation. In recent years, UNIDO has consolidated its policy and strategy on geographic diversity and gender parity to provide opportunities for young people from LDCs through various programs such as internship, JPO, volunteer and outreach programs. In 2022, UNIDO will jointly organize GYLA summer program for young people from all over the world, particularly from LDCs.



## GYLA: Of the Youth, By the Youth and For the Youth

Global Youth Leadership Academy (GYLA) is a flagship and brand learning program. It was developed to meet the needs of young people and the United Nations for engagement in global governance and SDGs. In recent years, United Nations is calling for member states to equip young people with the skills and technology required now and anticipate future needs through strong education and training systems in order to amplify youth voice, support and empower youth participation in public life and organizations, and keep up with technological change and engage in achievement of SDGs. *"The United Nations must empower young people, increase their participation in society and their access to education, training and jobs."* (António Guterres). Thus, GYLA endeavors to promote and participate in the UN Geographic Diversity Strategy & Action Plan through outreach activities (online and offline programs) in order to attract more multitalented young people from developing countries and LDCs to join UN workforce in the future.

The purpose of GYLA is to inspire and empower youth as future leaders and social/green entrepreneurs for engagement in social change and SDGs. Thus, it was created closely in alignment with SDG4 & SDG9 to promote inclusive and equitable quality education and lifelong learning opportunities for all young people, and engage youth in Inclusive & Sustainable Industrial Development (ISID) for a better world. GYLA is a unique platform where opportunities are opened up for young people to unleash their potential to become future leaders, social innovators, green entrepreneurs, or global citizens.



GYLA, in collaboration with the UN agencies, universities, youth organizations and governments provides interdisciplinary studies such as sustainable development, leadership & management, corporate social responsibility, social innovation, social/green entrepreneurship, project management, emotional intelligence & multicultural management, etc. whilst allowing participants to expand their knowledge they have learned in universities, and also to have the chance to research real life case studies and success stories. Participants will be able to put all of their new skills and knowledge to good use in their future study and work. In recent years, over thousands of outstanding college students and young people from over fifteen countries have participated in GYLA programs. Many of them have worked successfully as interns in the UN agencies, and started up their own social and green businesses.

## OBJECTIVES OF PROGRAM

The objectives of GYLA are to inspire and empower young people to dream more, learn more, engage more, innovate more, achieve more and become more in the future through a series of learning programs. Specially, GYLA sets four development objectives for tomorrow's leaders: to enable youth to become *systems thinker, change-maker, social innovator, and global leader*.



# GYLA CURRICULUM

The GYLA Way to youth leadership development lies in the unique curriculum design and missions. The curricula are built on the framework of 3Q, 3C, 3H and 3P. The goal of 3Q is to equip young people with IQ, EQ (emotional intelligence), and CQ (cross-cultural intelligence) for international professionals; the goal of 3C is to nurture youth to be future leaders through developing leadership qualities of competence, character and connection; the goal of 3H is to develop young people to become social/green entrepreneurs through integrating 3P (people, planet and prosperity) in their academic and career development. The development objective of GYLA is to empower youth as future leaders for engaging in achievement of SDGs. The GYLA Way to learning embraces four principles: vision-oriented learning (inspiring youth to dream big and more, empowering youth to sense opportunities and threats in the environment, to set strategic direction, and to look beyond current practice); action competence - based learning (including knowledge, experience, reflection and connectedness); real-world issues-based learning (awareness of social and environmental issues in the VUCA world, and shifting paradigm of thinking and mental models), and teamwork-based learning (developing competencies of coordination, collaboration and cooperation). Based on the past years' successful experiment and substantial positive feedback from participants and universities, GYLA Way has proven to be one of the best approaches to learning and training, and made a great contribution to growth of young people and the progress of realization of SDGs.



## LEARNING CONTENT AND STRUCTURE

The learning course is structured in four modules developed around the framework of 3Q, 3C, 3H, and 3P:

### 1. The Expertise and Knowledge of The UN System

- The UN value, missions, history, principles and initiatives
- The UN technical programs in the social, economic and environmental areas
- The UN 2030 Agenda for Sustainable Development & UN Youth Strategy
- UNIDO & Inclusive and Sustainable Industrial Development (ISID)
- Youth development & engagement in international governance and SDGs

### 2. Exploring and Learning the Frontiers of Knowledge

- Systems thinking in VUCA World: changing your thinking, change the world
- Design thinking for social innovation and the greater good
- Sustainability science & corporate social responsibility (CSR)
- Gender equality & the empowerment of women and youth
- Digital transformation, innovation, industrial recovery and ISID
- Resilient, carbon neutral growth and circular economy
- Social innovation and social/green entrepreneurship: from theory to practices

### 3. Developing Future Leaders with Global Mindsets

- Emotional Intelligence (EQ) in youth successful career: introduction
- EQ: what it is, and how to develop it: definitions and skills to improve your EQ
- EQ and youth leadership: the quality of a successful leader
- Cross-cultural intelligence (CQ): concepts and models
- Working in the multicultural environment: conflict management in the workplace
- Developing your multicultural mind to unleash the hidden force for global leadership

### 4. Empowering Youth as Future Leaders & Entrepreneurs with Action Competence

- International Project Management: theory, practices and cases
- Lessons for the 21st Century: Preparing young people for professional development
- The United Nations competencies: the core values, core competencies and managerial competencies
- Crisis and Risk Management and Leadership in a VUCA world
- Practical guides for tomorrow's civil servants in international community: UN internship and volunteers' programs
- Global youth forum by sharing experiences of GYLA understanding alumni
- Group Exercise: Start up your social & green business by integrating 17 SDGs into business ideas



## DATES AND DURATION

The learning course will be organized on 18 – 29 July 2022 (two weeks)

## LEARNING METHODOLOGY

GYLA includes four modules. It will use the hybrid learning methodology. It combines specific aspects of the synchronous and asynchronous learning systems. The program will deliver the scheduled and live classes several times with webinar during the semester.

## CERTIFICATION

Upon completion of the activity, the participants will be awarded with the certificates issued by UNIDO in collaboration with UNITRAIN & GYLA and the partner UN agencies and universities. In addition, the outstanding participants will be awarded with certificates and recommended to participate in United Nations internship programs and to study in the elite universities in the World.

## LANGUAGE

The learning course is delivered in English. All the participants shall understand and speak fluent English.

## FUNDING AND SCHOLARSHIP

GYLA will collaborate with UNIDO and other UN agencies to seek funds from bilateral governments, academic institutions, enterprises, and youth foundations to sponsor the activities. The funds will also be used to provide scholarship for outstanding candidates from developing countries and LDCs to participate in learning and internship program.

## PARTICIPANTS' PROFILE

The program is designed for young people and college students from academic institutions and youth organizations in developing and least developed countries, who aspire to understand UN system and SDGs, and work as international civil servants in the international community in the future.

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***GYLA of the Youth,  
by the Youth,  
for the Youth,  
will flourish in the earth forever!***