



"New Generation, New Horizon"

Call for entries of 2022 Asian International College Students Short Video Exchange Exhibition

With the theme of "New Generation, New Horizon", the 2022 Asian International College Students Short Video Exchange Exhibition will launch the collection and exhibition of outstanding short video works of domestic and foreign college students. The theme of this activity will be diversified forms, rich content, unique techniques of expression and novel visual image, showing various of short video works in the new era. The purpose of this activity is to join hands with partner universities in Asia to learn and interact with film and television arts major students, to build an international platform for film and television innovation and creativity of college students, to enhance cultural exchanges and common development.

I. Purpose

It aims to promote the study and exchange of film and television major students among international and domestic



partner universities, build a platform for the exchange of film and television creation among young filmmakers, and create a dynamic cultural environment for future cooperation among Asian countries by strengthening cultural exchanges and mutual understanding among young people in Asian.

II. Sponsor and Organizer

Sponsor: Information Office of Jilin Provincial Government
P. R. C

Organizer: Jilin Province International Culture Association
Jilin Animation Institute

III. Theme

New Generation, New Horizon

IV. Schedule of Call for Entries

From August 26 - October 20, 2022

V. Category

Animation and comics short video, storytelling short (micro) video, documentary short (micro) video, public service advertising, VLOG, etc. The theme of the work is to convey the diversified communication and interaction in Asia, and show a positive, optimistic, sincere and friendly mental attitude.

VI. Project Awards

After expert selection, audience voting, excellent works



will be given project support funds:

- i. One "Star of New Generation • New Horizon"; provide project support fund of 10,000 RMB;
- ii. Two "Excellent Audio-Visual Creative Projects"; provide project support fund of 5000 RMB;
- iii. Three "Excellent Audiovisual Technology Projects"; provide project support fund of 3,000 RMB;
- iv. Five "Excellent Cultural Communication Projects"; provide project support fund of 1,000 RMB;
- v. Twenty "Audiovisual Creation Project ", award jury certificate;
- vi. Ten "Excellent Organization", award honorary certificate;
- vii. Ten "Excellent Instructor Award", award jury honorary certificate.

VII. Requirements

- i. Entries are original works completed between January 1, 2021 and October 1, 2022;
- ii. Entries are for individual or a team no more than 3 people;
- iii. No submission quantitative limits;
- iv. The author of entry is the original author who is a



registered student of a art institution in Asian or who has graduated within three years;

v. Short video 3-10 minutes; video format: MP4, MOV, AVI, H264 video decoding; less than 800M; 1280x720 resolution or above;

vi. The video must contain a complete logo, title, credits, and complete Chinese or English subtitles;

vii. 4 or more stills, 1 poster (300dpi, JPG, 60cm x 80cm or bigger) and 3 still frames (300dpi, JPG) should be provided;

viii. 1 life photo of the director, 1000X1000 pixels or bigger, 300 DPI, JPG format;

ix. No watermarks or "sample" shall appear in the entries;

x. The author of the work shall warrant that he/she has an independent, complete, unambiguous and undisputed copyright in the whole and parts of the entry work. The contributor shall also guarantee that the works submitted by him/her will not infringe the legitimate rights and interests of the third party, including copyright, portrait right, reputation right, privacy, etc. **The contributor shall bear the legal responsibility for the submission of the work and the act of submission;**

xi. The theme of the entries should be healthy. The entries should not contain pornographic or violent factors, and should



not be in conflict with Chinese laws and cultural policies.

VIII. Entry Method

Upload your works and related documents and provide a sharing link, send the link address and registration form to the official email address of the competition: jlicsfee2021@163.com.

IX. Notes on Copyright & Other Legal Issues

i. The entries shall not infringe the patent right, copyright, trademark right, reputation right, portrait right or any other legitimate rights or interests of any third party. All legal affairs and disputes arising therefrom shall be borne by the participants themselves;

ii. Participants shall warrant that their entries are original and they are the sole and exclusive owner and right holder of the submitted works. Participants agree that their participation will not result in:

(i) May infringe any third party's proprietary rights, intellectual property, industrial property, personal rights or other rights, including but not limited to copyright, trademark, patent, trade secret or confidentiality obligations;

(ii) Other violations of the applicable laws of any country



in the world.

(iii) During the exhibition period, the participant will not be restricted to participate in another similar competition or related commercial activities. However, if the work conflicts with the regulations of other competition organizer or related institution, the participant shall bear all the consequences that may arise therefrom;

(iv) All conflicts and disputes arising from the translation of this Call for Entry between Chinese and English shall be governed by the Chinese version.

X. Contact

Miss Wei +86-431-87018878

Submission Email: jlicsfee2021@163.com

Organizing Committee of Asian International College

Students Short Video Exchange Exhibition

August 2022



Application Form for 2022 Asian International College Students Short Video Works Exchange Exhibition

No. : (Filled by the Organizing committee)

| A Basic information | | | | |
|--|---------------|--------------|------------------|---|
| Personal Information | Name | | Gender | <input type="checkbox"/> Male <input type="checkbox"/> Female |
| | ID Number | | Certificate type | |
| | Date of birth | | | |
| Contact Information | Address | | | |
| | Email | | Postcode | |
| | Phone number | | | |
| Download Link | | | | |
| Author's Introduction | | | | |
| B Film introduction | | | | |
| Title | | Running time | | |
| Film Introduction (Less than 300 words) | | | | |
| Type of Work | | | | |
| C Entry requirements | | | | |



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|---------------------------|--|
| Entry Requirements | <p>Before submitting, please confirm your consent to the following:</p> <p>i.By submitting for the exhibition, participants agree to accept all the rules and regulations formulated by the Organizing Committee.</p> <p>ii.The participants should confirm that they own the copyright of their works. The works will not be involved in portrait right, reputation right, privacy, etc. If there is any legal dispute, the legal responsibility shall be borne by applicants themselves. The Organizing Committee rejects any work that may conflict with national laws and cultural policies.</p> <p>iii.All works selected are deemed to be granted the right to play in all authorized exhibition segments by the Organizing Committee of the Asian International College Student Short Video Exchange Exhibition. The video, still frame image, Chinese/English subtitle copy and promotional clip of the works can be used in the publicity activities of the film exhibition and the subsequent exhibition activities of the Organizing Committee, including being reported by the news media, broadcast, production of publicity brochures, books, television stations, network, mobile media and other new media special publicity exhibition column.</p> <p>iv.No registration fee is required.</p> <p>v.All works will not be returned. Please keep original copies before submitting.</p> <p>vi. The organizers and organizing committee have the interpret right to the selection, exhibition and selection rules of 2022 Asian International College Students Short Video Exchange Exhibition.</p> <p style="text-align: center;">Signature:</p> |
| D Contact | |
| Contact | <p>Address: Organizing Committee of Asian International College Students Short Video Exchange Exhibition (Room 1702, Jilin Creative Industry Park of Animation, Comics & Games, Guigu Street, High-tech Development District, Changchun, Jilin Province)</p> <p>Contact: Miss Wei: 86-431-87018878 Email: jlicsfee2021@163.com</p> |