



REAL & REEL

**BROADCASTING
BOOTCAMP**

TUNKU ABDUL RAHMAN UNIVERSITY OF MANAGEMENT AND TECHNOLOGY

Tunku Abdul Rahman University of Management and Technology (TAR UMT) was established in 1969 with the focus of providing tertiary education opportunities for young Malaysians. TAR UMT Main Campus in Kuala Lumpur sits on a piece of 171-acre land and the campus is an iconic landmark for its architectural feat in blending historical buildings with modern structures as well as the verdant greenery. TAR UMT is one of the oldest institutions of higher learning in Malaysia with more than 210,000 students having passed through its doors.

Today, TAR UMT has a student population of about 28,000 including international students from more than 20 countries enrolling in close to 200 programmes over a wide range of disciplines.





PLAN YOUR MOBILITY PROGRAMME WITH US

01

Outline the variety of interrelated tasks involved in the pre-production, production and post-production

02

Demonstrate the usage of digital video camera and digital editing equipment in the production works

03

Produce basic creative video works using the principles of visual composition and screen direction

PROGRAMME AGENDA

	AM	PM
DAY 1	Airport Pick Up & Check in to Accommodation Welcome Lunch & Briefing on programme and campus tour	
DAY 2	Idea! Where does it come from? Let's brainstorm!	Brainstorming activities
DAY 3	Types of Scripts I (including script reading session)	Types of Scripts II (including script reading session)
DAY 4	Basic Elements of Video Production-Camera Angle, Movement and Shot	Basic Elements of Video Production-Composition
DAY 5	Workshop: Screenwriting Techniques	
DAY 6	KL City Tour	
DAY 7	Malacca Heritage Tour	
DAY 8	Production-Camera Operation	Production-Cinematography
DAY 9	Production-Lighting Technique	Production-Light and Color
DAY 10	Production-Microphones	Production-Sound Pickup and Sound Control
DAY 11	Production-Mise-en-scene I (Setting Up)	Production-Mise-en-scene II (Blocking)
DAY 12	Sharing & Feedback Session	Closing Ceremony & Presentation of Certificate
DAY 13	Free & Easy	
DAY 14	Departure to Home Country	

**Itinerary is subject to change*





USD 500 PER STUDENT

The package includes:

- + Broadcasting & Video Production Study Programme
- + Trainer Fees & Learning Materials
- + Certification of Participation upon completion of the programme
- + Welcoming Lunch
- + Airport Pickup & Send Off at designated time
- + Accommodation, Entrance Fees & Transportation Fees
- + Visit to Kuala Lumpur & Malacca

**The programme fees quoted for a minimum number of 20 participants per group*

The package excludes:

- + Air Ticket
- + VISA Fees (If applicable)
- + Meals
- + Travel Insurance
- + Other Personal Expenses



CONTACT US

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