TERMS OF REFERENCE

URBAN'S OASE
IN FRAME

GEEST VAN DE ARCHITECTUUR
2023

HIMAARTRA 2022/2023
PROUDLY PRESENTS

GEEST VAN DE ARCHITECTUUR

AN INTERNATIONAL ARCHITECTURAL
PHOTOGRAPHY COMPETITION

THEME EXPLANATION
URBAN'S OASE
IN FRAME

Current technological developments assist architects in creating various buildings with modern and futuristic shapes. However, often the architects only think about the function and aesthetics of the building without caring about the surrounding environment. This ultimately has a negative impact on the health of the earth. For instance, excessive glass use contributes to global warming and the depletion of the ozone layer.

"URBAN'S OASE in Frame'' has the goal of bringing back environmentally friendly buildings or "green buildings" which are expected to become a hope for the beginning of fertility in a city that can restore the health of the earth. Participants can use environmentally friendly and sustainable architectural works as a reference in expressing their aspirations for environmentally friendly buildings through photography. After the competition, participants are expected not only to be concerned with function and aesthetics, but also become more knowledgeable about how to create a building concept that can have a positive impact on the surrounding environment.

PUBLIC REQUIREMENTS

- Open for national and international undergraduate and postgraduate students
- Registration can be done before the due - date
- Registration can be done by online registration

TIMELINE DETAILS

ONLINE REGISTRATION (EARLY BIRD)

📅 December 19th, 2022 - January 8th, 2023

📄 petra.id/RegistrationGADA2023 (via Google Forms)

ONLINE REGISTRATION (NORMAL)

📅 January 9th, 2023 - February 5th, 2023

📄 petra.id/RegistrationGADA2023 (via Google Forms)

FINAL SUBMISSION

📅 January 16th, 2023 - February 11th, 2023

📄 petra.id/GADA2023Submission (via Google Forms)

CLOSED ASSESSMENT

📅 February 17th, 2023

📍 petra.id/ClosedAssessmentGADA2023 (Online via Zoom Meeting)

TOP 30 ANNOUNCEMENT

📅 February 21st, 2023

📷 @gada_petra (via Instagram)

TOP 10 ANNOUNCEMENT

📅 February 25th, 2023

📷 @gada_petra (via Instagram)

FINAL ROUND

📅 March 11th, 2023

📍 petra.id/FinalGADA2023 (Online via Zoom Meeting)

TOP 33 AND MOST FAVORITE ANNOUNCEMENT

📅 May 14th, 2023

📷 Awarding Night Architecture Expo 2023
@gada_petra (via Instagram)

GUIDELINES

- All photos submitted must portray the meaning of the theme "URBAN'S OASE in frame".

- The work submitted must be in the form of an architectural moodboard that consists of 3-5 photos.

- The moodboard must be in landscape orientation on A3 paper size.

- All photos must come from the same architectural work.

- The background of the moodboard must be plain white with no additional colors or patterns.

- All photos must be able to express the green building aspect of the architecture.

- The main attention of the photograph should be the architectural work of how it portrays the green building element(s).

- Both interior and exterior shots are allowed. However, a minimum of 1 exterior shot is required.

- All photos must not overlap on each other. Apart from that, there are no additional restrictions on the layout design.

- Both colored and monochrome photographs are allowed.

- All submitted photos must be original and never submitted for other competitions or published on any exhibition or competition in any form.

- EXIF* data must be visible and not edited in any way.

- All photos consisting racism, sadism, and pornography are strictly prohibited.

- Photo editing is limited to retouching without making any significant changes to the originality of said image (leveling, brightness, contrast, cropping, etc.)

- Masking** is not allowed.

GUIDELINES

- Changing the original file name of the photo is strictly prohibited. (Example dslr : IMG_0100.jpeg). Inspection is to be done. Any participants found to be submitting a work other than their own will be disqualified immediately.

- Any kind of text, watermark, code, logo, or frame is prohibited.

- Participants must include a separate **Portable Document Format (.pdf)** which contains the title of the moodboard with **50-120 word description** with the maximal of **1 page**. It must contains:
  - Title of the building
  - Perspective photo that prove the "green building" aspect
  - Explanation of the "green building" aspect of the building, along with pictures that supports the explanation.
    ex: The building has 30% total vegetation from the total building area.
  - References must be included
  - The green building certificate of the building may be included.
    ex :
    REFERENCES
    https:... (source of the "green building" certificate) [**optional**]
    https:... (other source(s))

- Imitating the moodboard and resume sample is prohibited.

- All photos must be correlated with each other to help the juries understand the essay.

- The committee reserves the right to issue publicity for all works entered into the competition.

- The camera used must be digital which includes smartphones.

- All works which do not follow the guidelines will be disqualified.

*EXIF: Exchangeable Image File is a standard that specifies the formats for images, sound, and ancillary tags used by digital cameras, scanners, and other systems that handle images and sound files recorded by digital cameras.

**Masking: A technique to apply something to a specific part of an image

MOODBOARD EXAMPLE

Building name, Location
*Paper size A3

Oasia Hotel Downtown, Singapore

SUBMISSION GUIDELINES

- Participants are only allowed to submit 1 moodboard.

- Work is submitted in the form of softcopy via google form
  (petra.id/GADA2023Submission) with a subject:
    For Moodboard:
    "MOODBOARD - COMPLETE NAME - PARTICIPANT NUMBER"
    Example: MOODBOARD - Ignatia Isabella Putri Christanto - A001
    For Resume:
    "RESUME - COMPLETE NAME - PARTICIPANT NUMBER"
    Example: RESUME - Ignatia Isabella Putri Christanto - A001

- The participant number will be given via email within 2 weeks after
  registration is confirmed.

- The softcopy of the work should include:
    i.   1 A3 mood board in **.jpeg** format.
    ii. All original photo files (before edit) in **.jpeg** format with a **minimum
         quality of 300 dpi.**
    iii. All edited photos in jpeg format with a **minimum quality of 300 dpi.**
    iv. 1 short essay in **.docx** format. The essay should be done in 12-point
         Times New Roman font on an A4 paper size.

- The deadline of the submission is on January 16th, 2023 - February 11th,
  2023

JUDGING GUIDELINES

- Rights of ownership of every work entered in the competition will be given to the committee and will not be returned. The committee reserves the right to issue publicity into the competition. Copyright still belongs to the photographer and is under the protection of the Indonesian Constitutional Law UU Hak Cipta No.19/2002

- The committee will do an inspection on every photo file. Photos which are taken not according to the work requirements will be disqualified immediately.

- The judging for the first and second round will be done in an enclosed manner online via Zoom.

- The closed assessment is held to choose the top 30 & top 10 finalists.

- The top 30 & top 10 works will be announced and shown in our instagram: @gada_petra

- The final round will be held online via Zoom on March 11th, 2023, where each of the top 10 finalists will be giving a 10-minute-presentation.

- More details regarding the presentation and the online call requirements will be emailed after the closed assessment to said finalists.

- The winners will be chosen after the final presentation round has ended.

- Final judging results are absolute and under any circumstances cannot be opposed. Correspondence or communication by exchanging letters is strictly prohibited.

- Winning prize will be transferred to the winner's account. Any tax or other expenses needed will be held responsible by the winner.

THE JUDGES

Ir. Jimmy Nurdi Kusuma Priatman, M.Arch.

Architecture Lecturer at Petra Christian University; Green Architect

Mario Wibowo, ST. MM. ARPS

Architectural and Interior Photographer

Purnesh Dev Nikhanj

Architectural Photographer

THE PRIZES

TOTAL PRIZE: Rp 15.000.000,00

1

1ST WINNER
Rp 7.500.000,00*
+ certificate + award plaque

2

2ND WINNER
Rp 4.500.000,00*
+ certificate + award plaque

3

3RD WINNER
Rp 2.500.000,00*
+ certificate + award plaque

MOST FAVORITE
Rp 500.000,00*
+ certificate + award plaque

*tax not included and will be borne by winner

REGISTRATIONS FEES

EARLY BIRD
National Rp 60.000,00*
International USD 4.50

NORMAL
National Rp 100.000,00*
International USD 7.00

*for National please input number 7 on the last number of the
amount transferred as a unique code.
ex: Rp 100.007

Payment can be done via:

PAYPAL
paypal.me/NixonBenedict

BCA
Account number: **7880749743**
Account name: **Nixon Benedict**

*Registration fee does not include Bank Service Charge

Petra Christian University (PCU) participants must state:
GADA_name of participant_NRP in the note section

National participants must state:
GADA_name of participant_Institution in the note section

International participants must state:
GADA_country_name of participant_Institution in the note section

PARTICIPANT GUIDELINES

- Participants have understood all requirements from the committee and are willing to obey them.

- Any changes made to the guidelines will be informed via email and social media.

- Any additional information will be updated on Instagram @gada_petra

CONTACT PERSON

OA LINE

LINE @008jdrhf

Ignatia Isabella

LINE bella1632

Michelle Celine

LINE celine161

EMAIL

✉ gada.petra@gmail.com

INSTAGRAM

⬡ gada_petra