

TENTATIVE PROGRAMME

HALALpreneurship: Malaysian practice and experience

13 March 2023

Monday

10 a.m. – 12 p.m. Orientation programme
Opening ceremony

14 March 2023

Tuesday

10 a.m. – 12 p.m. Introduction to Negeri Johor and Daerah Segamat
Virtual tour: Pineapple, Stingless Bee Honey, Durian, Banana & Solar
Panel Farm

15 March 2023

Wednesday

10 a.m. – 12 p.m. Webinar 1: Introduction to Halal Entrepreneurship
2 p.m. – 4 p.m. Simple daily phrases

16 March 2023

Thursday

10 a.m. – 12 p.m. Webinar 2: Halal Awareness
2 p.m. – 4 p.m. Activity 1: Sharing session and suggestions related to halal
practice in different countries

17 March 2023

Friday

9.30 a.m. – 11.30 a.m. Webinar 3: Halal Travel-Business

2.30 p.m. – 4.30 p.m. Webinar 4: Halal Transport

20 March 2023

Monday

10 a.m. – 11 a.m. Webinar 5: Introduction to halal programmes offered in UiTM Shah
Alam

21 March 2023

Tuesday

10 a.m. – 12 p.m. Sharing session 1: Halal Initiatives by UiTM Cawangan Sarawak
2 p.m. – 4 p.m. Sharing session 2: Zafesha (SME Cosmetics)

22 March 2023

Wednesday

10 a.m. – 12 p.m. Sharing session 3: Nourlie (SME Food Business)
2 p.m. – 4 p.m. Sharing session 4: Halal Smoked Beef: Journey of a Young Entrepreneur
(SME Food Business)

23 March 2023

Thursday

10 a.m. – 11 a.m. Sharing session 5: Social media as a halal marketing and information
diffusion tool
11 a.m. – 12 p.m. Sharing session 6: *Penang Makan: An Award-winning Cookbook of Halal
Penang Streetfood*

24 March 2023

Friday

9. a.m. – 11 a.m. Conclusion and reflection session
Activity 2: Group presentation
11 a.m. – 12 p.m. Closing ceremony
