

— IMMERSION —

# STARTUP FELLOWSHIP

PROGRAMME

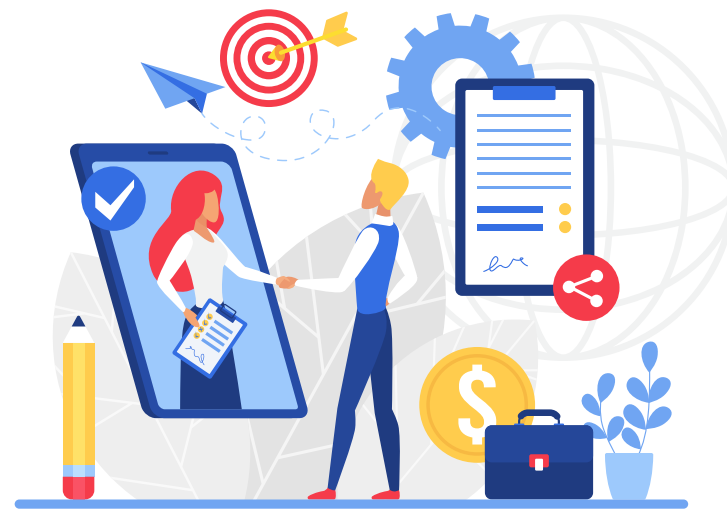
A **3-week** entrepreneurship and startup-centric international mobility programme at Sunway University.

In collaboration with



Sunway  
**BUSINESS  
SCHOOL**

# Key Benefits



## Unique Exposure

Experience **Sunway City, Malaysia's most dynamic entrepreneurial living lab**, and be exposed to the startup ecosystem here in Malaysia!



## Partnerships-Powered

Learn to build your own startup in 3 weeks, through **hands-on experiences, mentoring support, startup and venture capital isitss, and networking opportunities with industry experts.**



## Bonus!

Get rewarded with a completion certificate upon the successful completion of the programme.

# Eligibility \*



Be an **active** undergraduate and or postgraduate student.



Have good **English proficiency** in speaking and writing.



Have an interest in entrepreneurship and its relevant area.

\* Programme host reserves the rights to reject any application that the programme host deems unsuitable.

# Programme Structure

## Week 1 → Inspire

- Be exposed to and look at real-life challenges of startups and venture capital firms in Malaysia.
- Learn to identify and recognise opportunities for potential solutions and ideas.

## Week 2 → Build

- Get technical and start building on the idea and proposed solution.

## Week 3 → Scale

- Learn how to commercialise, launch, and scale the proposed idea and solution.
- Be prepared to pitch in a physical Demo Day!

**3**  
weeks

**24 June – 12 July 2024**

Non-credit bearing short course.

Application Deadline: 20 May 2024

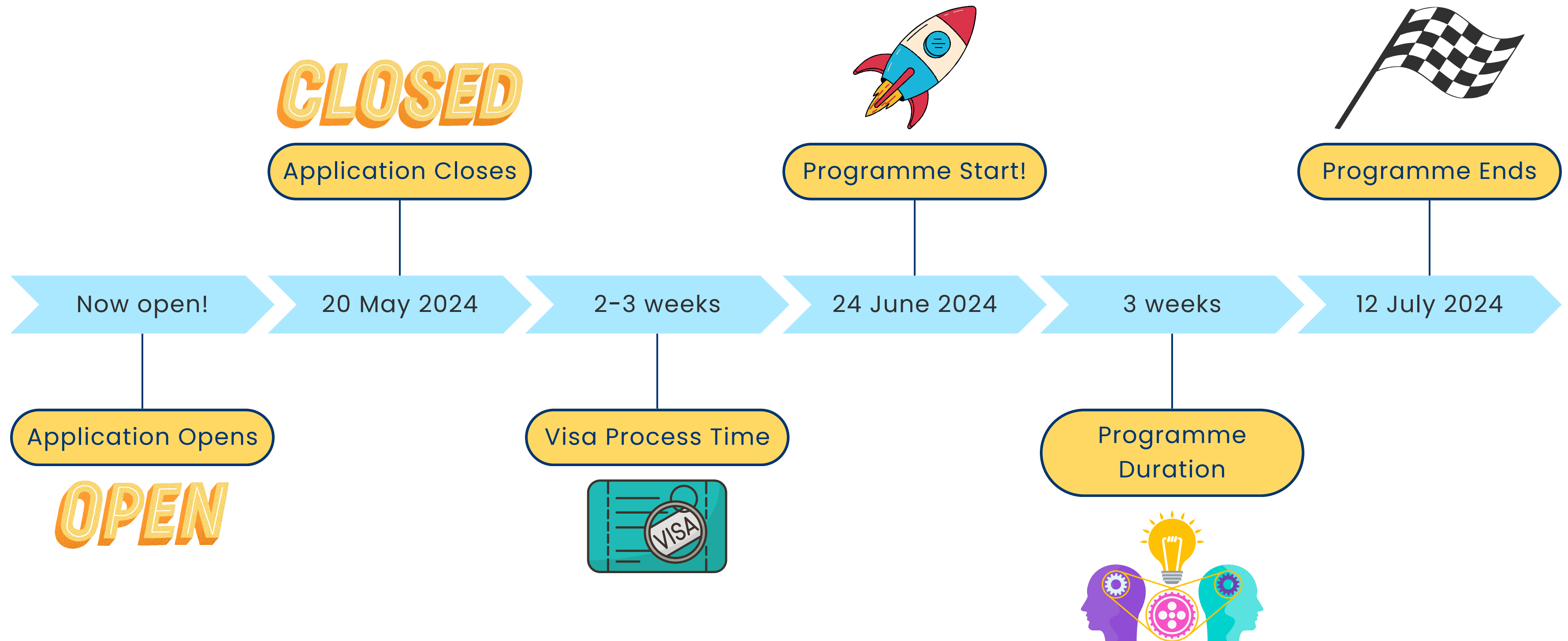
### Key Contents \*

- 1 Startup & Venture Capital Firm Visits & Tours
- 2 Mentoring Support by Industry Experts
- 3 Networking Opportunities with Local Startups
- 4 The Unique Sunway Experience

\* Programme details are subject to change.



# Timeline Overview





# Speak to us!



## **Dr. Paul Linus Andrews**

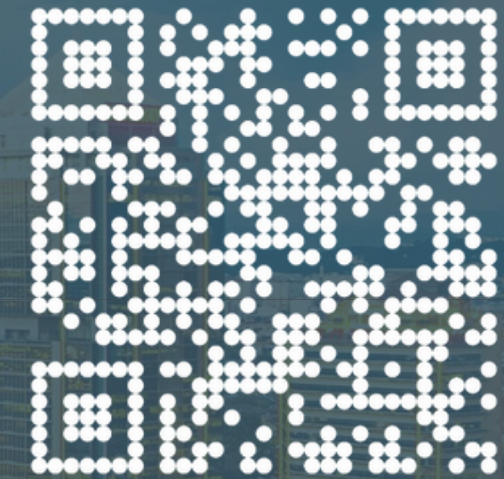
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## **Joel Tan**

Junior Programme Specialist, iLabs Foundry,  
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# Additional Information



WELCOME TO

# Sunway City



**Malaysia's Most  
Dynamic Living Lab**



# Building a Sustainable Future

Sunway Group, one of Southeast Asia's leading conglomerates committed to nation building through sustainable development - integrating the environmental, social and governance (ESG) as a framework in its corporate strategy and social responsibility towards achieving net zero carbon emissions by 2050.



Property



Construction



Mall



Education



REIT



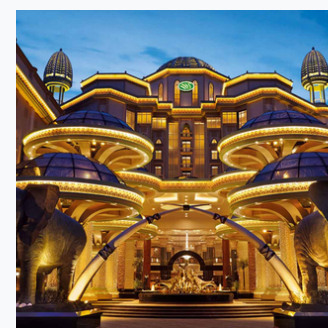
Quarry



Digital



Healthcare



Hospitality



Leisure



Building Materials



Trading &  
Manufacturing



Investment &  
Financial Services

**3** listed  
companies

**13** business  
units

**50** locations  
worldwide

**16,000** employees



ABOUT

# Sunway iLabs at Sunway University

Sunway iLabs aims to foster entrepreneurship and stimulate market-driven innovations, to help young entrepreneurs become more competitive in this rapidly changing environment.

A smart partnership between

**SUNWAY**<sup>®</sup>



A CLASS ABOVE

## VISION

To become ASEAN's leading innovation lab to

**INSPIRE**

talents

**BUILD**

innovative solutions

**SCALE**

sustainable ventures





ABOUT

# Sunway Business School

A leading business school in the ASEAN region with business accreditation from the global accrediting body for business schools, the Association to Advance Collegiate Schools of Business (AACSB) – the first Non-government Linked Private University in Malaysia to obtain this prestigious accreditation.

“*Sunway University is ranked in the Top*

**2%** *of universities in the world in the discipline area of “Business and Management Studies”*





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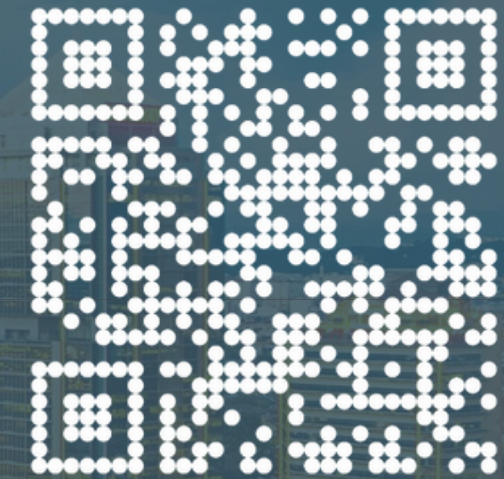
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