

## Nattakarn Chamsuwanwong

Head, Strategic Operation Management Unit  
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Nattakarn is currently Head of the Unit of Strategic Operation Management, Office of International Affairs and Global Network at Chulalongkorn University. Her role is to primarily oversee the OIA's administration, which includes finance, procurement, human resource management, human resource development, overseas official trip coordination, and general office operations, among others.

Prior to being transferred to this Unit, Nattakarn had served as Head of the Non-Degree Unit of the Global Academic Affairs Division for 3 years, with the responsibilities to oversee short-term and by-project student and staff mobility with partner universities, as well as other tasks related to global academic affairs to support the University's internationalization efforts and missions through activities that aim to promote learning experiences for students and staff at the global level.

In addition to her direct responsibilities in the Non-Degree Unit, Nattakarn also played a pivotal role in refining the functions and information provided by the One-Stop Service at the OIA. Her contributions included re-organizing support for visa-related matters for the University's international students and staff, as well as compiling and developing the FAQs database for the OIA's communication platforms. Notably, she spearheaded the successful launch of the first International Undergraduate Open House, both onsite and online platforms, serving as a model for similar events later organized by the OIA. Bringing the experience from her professional tenure prior to joining Chulalongkorn University, she also played an important role in adjusting the contents of other pre-existing events of the OIA to make them more aligned with the desired objectives and more relevant to the target audience of the events. Considering her overall contributions to the OIA, through her strategic use of available resources and context of Chulalongkorn University, Nattakarn adjusted the foundation structure in order to elevate the efficiency, efficacy, and quality of support and services, tailoring them to better meet the needs of various stakeholders and target audiences.

Before joining Chulalongkorn University, Nattakarn worked in leading multinational companies across diverse industries, primarily including the service industry, finance and investment banking, and communications consulting. For a period of time, she extended her professional journey to becoming a freelancer in marketing communications, along with being an entrepreneur in performing arts, dance and wellness. During that same period, she also allocated some time to use her knowledge and experience for pro-bono social contributions activities. Throughout her corporate and professional tenure, she managed and oversaw clients ranging from leading global companies to public enterprises, government departments, and elite clientele.

Nattakarn holds a Master's degree in Organizational and Management Communication from Emerson College in Boston (2004), and a Bachelor's degree in English (Second Class Honors) from the Faculty of Arts at Chulalongkorn University (2000).