



The 2025 AUA Postgraduate Academic Forum on Global Health in the Era of Digital Transformation

CALL FOR PAPERS

The Seoul National University (SNU) Center for Global Health Research (CGHR) is pleased to announce the 2025 AUA Postgraduate Academic Forum (PAF) on “Global Health in the Era of Digital Transformation,” to be held in person on February 7-8, 2025.

This two-day PAF aims to explore and discuss key issues and challenges in global health during this era of rapid digital transformation. The forum is particularly focused on encouraging postgraduate students across Asia to develop their research capabilities and to network with peers from diverse academic backgrounds, fostering future collaborations.

The Theme: Global Health in the Era of Digital Transformation

In global health, digital transformation involves adopting and applying digital tools and technologies to improve health outcomes and reduce health inequities. It also encompasses a shift towards data-driven, technology-enabled approaches in policy, implementation, and governance. Digital transformation holds promise for addressing long-standing challenges but also introduces new complexities that need to be navigated.

In this rapidly evolving digital landscape, global health agendas must keep pace with emerging complexities to ensure continued advancements. With this in mind, the forum proposes the following subthemes as areas of particular interest:

Subthemes

1. Digital Health Innovation and Emerging Technologies

- Current trends and roles of digital health innovations, technologies, and data-driven approaches
- Opportunities for health improvement through digital transformation
- Challenges and barriers to implementing digital health

2. Access and Equity in Digital Health

- Ensuring equitable access to digital health services across different settings
- Addressing digital literacy and affordability of digital health technologies
- Overcoming digital health disparities across Asian countries

3. Policy and Governance in Digital Health Transformation

- Policies, governance frameworks, and international cooperation for managing digital health innovations effectively
- The roles of governments and civil society organizations, and the importance of ethical governance in scaling digital health solutions



4. Case Studies in Digital Health: Lessons from the Field

- Real-world case studies illustrating successes and challenges in implementing digital health technologies in Asia
- Evidence-based insights, best practices, and lessons learned to present a balanced view of digital transformation's potential and limitations

Call for Papers

We invite postgraduate students to submit **extended abstracts (750-1,000 words, excluding references)** on the main theme, “Global Health in the Era of Digital Transformation,” with a focus on one of the four subthemes. Abstracts should be written in English and structured into four sections: Background, Methods, Results, and Discussion/Conclusion.

Selected submissions for oral presentations will be allocated to one of the four main sessions, corresponding to each subtheme, and given approximately 15 minutes to present. Poster presentations will also be displayed during the event.

Students selected for oral or poster presentations will pay no registration fee, but receive on-campus accommodation at SNU, as well as on-site meals and transportation for the event.

Submission Guidelines

Each submission must include:

- Research title
- Extended abstract (750-1,000 words) with references, structured in four sections: Background, Methods, Results, Discussion/Conclusion
- Author's and presenter's details
- Preferred format of presentation: oral or poster

Submissions should be sent to SNU CGHR at snu.cghr@gmail.com.

Eligibility and Selection Criteria

Postgraduate (Master's or doctoral) students from any AUA member university are eligible to submit an extended abstract presenting independent research or case studies within one of the four subthemes. The SNU CGHR Director will lead the Scientific Review Committee, which will review submissions and select abstracts for oral or poster presentations.

Publication Opportunities

After the event, students nominated for outstanding work will be invited to submit a full paper (confirming originality and unpublished status) to a peer-reviewed journal, ***The Korean Journal of Public Health*** (ISSN 1225-6315), published by the Institute for Health and Environment at SNU.

Important Dates

- **Abstract submission deadline:** December 11, 2024
- **Notification of acceptance:** December 17, 2024
- **Academic forum dates:** February 7-8, 2025

For any inquiries or more information, please contact SNU CGHR at snu.cghr@gmail.com or snucghr@googlegroups.com.



Tentative Program Schedule

Day 1 (February 7, 2025)

Time	Program
08:00-09:00	Registration
09:00-09:30	Opening Remarks
09:30-10:10	Plenary Session
10:10-10:30	Coffee Break
10:30-12:30	Session 1 (Subtheme 1)
12:30-13:30	Lunch Break
13:30-15:30	Session 2 (Subtheme 2)
15:30-15:50	Coffee Break
15:50-17:00	Panel Discussion 1 (Subthemes 1 & 2)
17:00-17:20	Closing Remarks for Day 1 & Group Photo
17:20-18:00	(Transit to Dinner Place)
18:00-20:00	Dinner & Networking

Day 2 (February 8, 2025)

Time	Program
08:30-09:40	Workshop: Root-Cause Analysis of Health Inequities
09:40-10:00	Coffee Break
10:00-12:00	Session 3 (Subtheme 3)
12:00-13:30	Lunch Break
13:30-15:30	Session 4 (Subtheme 4)
15:30-15:50	Coffee Break
15:50-16:50	Panel Discussion 2 (Subthemes 3 & 4)
16:50-17:00	Closing Remarks
17:00-19:00	Farewell Dinner & Networking