

Scholarship Announcement 11/2025**Selection process for scholarships for programs in the United States – 2026 and 2027****1 Introduction**

Dear student,

We are excited to announce that applications are now open for scholarship programs at leading institutions in California in the United States for the classes of 2026 and 2027. These opportunities are available at California State University, Northridge (CSUN) and at the University of La Verne (ULV), both in the state of California - USA. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for the chance to study at these esteemed universities through IBS Americas' international partnerships.

2 Our Partner Institutions**2.1 California State University, Northridge**

Recognized for its exceptional value and academic diversity, California State University, Northridge (CSUN), located in the vibrant San Fernando Valley, offers comprehensive executive programs in partnership with leading industry partners. The university provides scholarship opportunities for courses in areas such as Entertainment Media Management and Sustainable Technology, fostering hands-on learning in a dynamic and inclusive academic environment.

2.1.1 Programs available in Northridge

- *Communication Design & Innovation (CSUN)*
- *Applied Design Thinking and Storytelling (CSUN)*
- *Digital Companies & E-business Revolution (CSUN)*
- *Leadership in an Age of Disruption (CSUN)*
- *Advanced Topics in PMO Governance (CSUN)*

2.2 University of La Verne

Celebrated for its commitment to personalized education and community engagement, the University of La Verne, nestled in the heart of Southern California, offers renowned programs in law, education, and business through its distinctive cohort model. The university champions accessibility through generous financial aid and merit scholarships, promoting values-centered learning and professional readiness in a supportive, small-campus environment.

2.2.1 Programs available in La Verne

- *Strategy & Marketing (ULV)*
- *Leading & Coaching the Human Organization (ULV)*
- *Finance & Accounting (ULV)*
- *Advanced Topics in Project Management (ULV)*
- *Advanced Topics in Financial Decisions & Corporate Policy (ULV)*
- *Advanced Topics in Marketing Management (ULV)*
- *Advanced Topics in Business Strategy (ULV)*

3 Pre-registration and Selection Process

To pre-register, visit:

<https://lps.ibs-americas.com/en/parc-upa-cal?channel=upa&camp=upacalifornia1125>

Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **November 30th, 2025**.

4 Course Characteristics

4.1 Benefits

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level, assistance and documentation for entering the United States, academic and logistical preparation for the program, and an in-person English course abroad.

4.2 Business English

The courses also include, at no additional cost, a Business English module focused on improving language skills in a business context.

4.3 Certificates

Program participants will receive two certificates: a Certificate in Executive Management, issued by the host institution, and a Certificate in Business English, referring to the business English module.

4.4 Company Visits

Two meetings with local executives as part of the activity program.

4.5 Duration

Three weeks in January or July, with full-time classes and activities (including contact with executives and company visits).

4.6 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

4.7 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

4.8 Optional Visits

The programs offer optional visits to the Los Angeles Port headquarters.

4.9 Requirements

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

4.10 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

4.11 Workload

75 hours of classes and 5 hours of extra activities, with classes from Monday to Thursday.

For more information about the courses and scholarship criteria, interested parties can contact us by email at: ricardobritto.dr@ibs-americas.com

We hope that students will take advantage of this opportunity.

Sincerely,

Prof. Ricardo Britto

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process